

September 2, 2025

This Privacy Policy explains how Douglas Dentistry collects, uses, and discloses personal information of its customers, prospective customers, and visitors to its website at [insert your website address]

COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: We may collect personal information directly from you, for example [through a web form, during an online or in-person registration, while making an appointment, while setting up an account with us, when you contact the office staff.] Personal information we collect directly from you may include [first and last name, address, insurance information, email address, and phone number].

Information gathered through our SMS campaigns will not be shared for marketing purposes or similar.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example [your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website]. Our website may also use cookies to personalize your experience and enable certain features [such as keeping track of items you put in your shopping cart]. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels, and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.